

What is iTaggit?

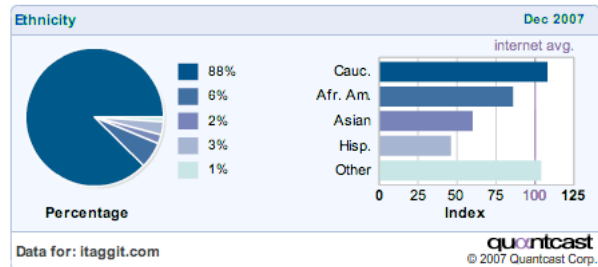
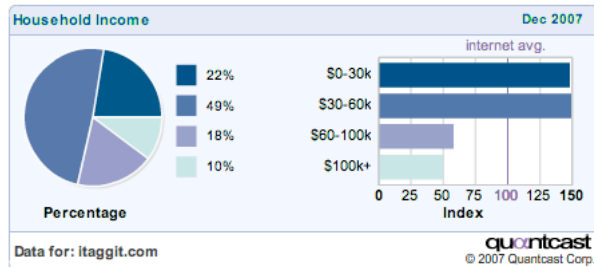
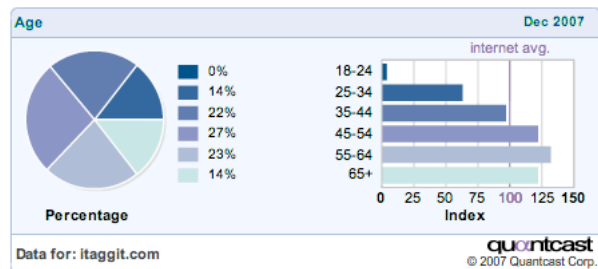
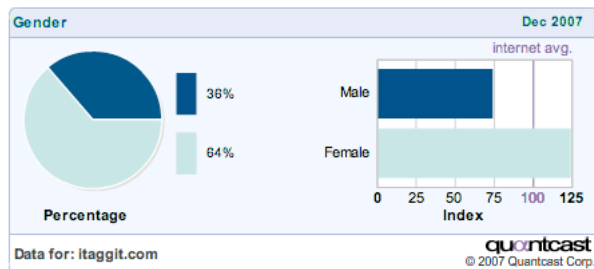
iTaggit enables users to organize, showcase and monetize their assets by helping them to discover unrealized value, connect with other users with similar interests, and protect the value of their things.

Why Advertise on iTaggit?

iTaggit creates ecosystems of communities based on types of items. This symbiotic environment brings service providers, dealers, and advertisers together to provide relevant products and services. iTaggit delivers content and advertising based on these specific, user-chosen categories. As an advertiser, you have the opportunity to target ads to users based on their passions and interests.

Demographics and Statistics

MONTHLY TRAFFIC SUMMARY	
Page Views Per Month	1.9 million
Average Page Views Per Visit	15.58
Visits Per Month	98899
Uniques Per Month	68174



Source: Quantcast Corp.

Ad Sizes



Available ad locations consist of Cells 1, 2 & 3. All locations are the same price and the sizes are:

- Cells 1 & 2 - 234 x 60 pixels
- Cell 3 - 120 x 240 pixels

Pricing Structure*

TIER I	TIER II	TIER III
\$100/month per category	\$75/month per category	\$50/month per category
15,000+ Page Views	2,500-14,999 Page Views	2,499 & Fewer Page Views
<ul style="list-style-type: none"> • Antiques • Books • Comics • Entertainment • Everything Else • Sports Memorabilia • Toys & Games 	<ul style="list-style-type: none"> • Home & Garden • Art • Fashion • Electronics • Jewelry • Vehicles • Sports • Dolls • Crafts 	<ul style="list-style-type: none"> • Coins & Paper Money • Office • Stamps • Wine • Investments

* These figures are subject to change at any time